



Sign me up. I want to sponsor the Patagonia Fall Festival!

Contact: _____ phone: _____
Email: _____

Business Name: _____ phone: _____
Email: _____ website: _____
Facebook: _____

PABA member _____

___ Please have a volunteer from PABA and the Patagonia Fall Festival contact me about how this can be personalized for my business.

❖ Levels

- Presenting Sponsor \$4000
- Patrons (6 available) \$2000
- Earmarked Sponsorships \$500
- Associates \$150
- Friends \$50 family/business
- Friends \$25 individual

❖ Patrons and Presenting Sponsor

- Flyers/posters
- Event programs and maps (Until August 18)
- Counter cards
- Press releases
- Signage at event
- Digital Media
- Promotional materials included at information booth and in vendor packets (materials provided by sponsor)
- Event web site, Festival App, and digital outreach – includes link to your website and/or Facebook page.
- Live mentions throughout each day on the event public address system.
- Promotional banner and information page on Festival App
- Booth space (Patron)
- Double booth space (Presenting sponsor)

❖ Associates, Earmarked Sponsors, Patrons and Presenting Sponsor

- Event programs and maps (Until August 18)

SITA Patagonia Fall Festival PO Box 241, Patagonia AZ 85624 520-345-4172
WWW. Patagoniafallfestival.com

P A T A G O N I A

FESTIVAL
 a celebration of music and art

- Digital media
- Promotional materials included at information booth and in vendor packets (materials provided by sponsor)
- Event web site, Festival App, and digital outreach – includes link to your website and/or Facebook page.
- Information page on App
- Live mentions throughout each day on the event public address system.

- ❖ Earmarked Sponsorships - Prominent signage indicating earmarked sponsorship.
 - Media sponsor – your ad placed in print, radio, or digital media featuring Your Message as a sponsor of the Patagonia Fall Festival. Customized value for you. Sold
 - Food court (1 available)
 - Band Sponsorship (8 available)
 - Bear and Wine Garden (1 available) Sold
 - Other (3 available)

- ❖ Friends
 - Event programs (August 19 print deadline)
 - Printed thank you in PRT or Nogales International
 - Event web site and digital outreach

- ❖ Add-ons (Associates and Earmarked Sponsors) *not available at friends level
 - \$100 sponsor booth (12x12, promotional materials, no direct sales)
 - \$150 premium sponsor booth (12x12 corner space, promotional materials, direct sales of approved merchandise)
 - \$50 festival banner to display outside your place of business during Fall Festival
 - \$50 for 3/\$25 for 1 coupon blasts via Festival App

Total Sponsorship package

Level \$ _____

Add-ons \$ _____

Total due (30 days or Sept. 30, 2017, whichever comes first) \$ _____

Sponsor _____ date _____

SITA Representative _____ date _____